Travis
MAIN ST.
FARMVILLE,
VIRGINIA

heart of Virginia Festival **Sale**

STOREWIDE
REDUCTIONS
On Ladies
Dresses, Slacks,
Skirts, Blouses,
Half Size Dresses,
Sweaters, Bras,
Jacket Dresses
& New Spring Wear

MENS
Including Suits,
Golf Shirts,
& Dress Shirts

20% TO 50% OFF

10% CASH & CARRY
ON ALL REGULAR PRICED MERCHANDISE

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heart of Virginia Festival **SALE**

VIEWMASTER
STEREO VIEWER
25% NOW $1.49

Group
Manual & Electric
TYPEWRITERS
From $69.00 10% OFF
Cash & Carry

VIEWMASTER
GIFT PACK
•VIEWER •REELS
Reg. $5.75 Only $3.95

All Film At
Reduced Prices!

CRUTE'S
MAIN STREET 392-3154
FARMVILLE, VA.

PAINT UP At PAIRET'S

20% OFF
ON ALL COLONY PAINTS
AND PAINTING SUPPLIES.

PAIRET'S Main Street
Farmville, Va.

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heart of Virginia Festival **Sale**

ARMSTRONG'S
"RAINBOW OF VALUES" SALE
ON THEIR FINEST CARPET, WILL BE
FEATURED BY THE CARPET HOUSE,
DURING THIS EXCITING SOUTHSIDE VA.
EVENT. THESE EXCITING VALUES INCLUDE:

Reg. $8.49
DESIGNERTONE PRINTS....60 colors ..... $6.99 PER YD.
Reg. $12.99
REGAL FAVOR NYLON SAXONY ..... $9.99 PER YD.
FRESH N' SOFT Reg. $9.99
NYLON SCULPTURED SHAG...10 COLORS ..... $8.49 PER YD.

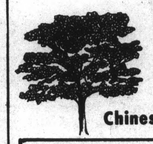
SEVERAL OTHER LINES ARE INCLUDED IN
THIS SALE WITH $2.00 PER YARD SAVINGS
FRIDAY & SATURDAY, MAY 4TH & 5TH
ONLY WITH PRUCHASE OF CARPET
URETHANE CUSHION

THE CARPET HOUSE
Main Street, Farmvill, Va.

B&M
Invites You To An
OPEN HOUSE
During The
heart of Virginia Festival
MAY 4-6, 1979 FARMVILLE, VA.

4" IVY,
REG. GERANIUMS,
SWEEDISH IVY
99¢

OPEN SATURDAY NIGHT 'TIL 9:00
FREE REFRESHMENTS



FLOWERING DOGWOOD TREES
4 Ft. White . . . $17.50
4 Ft. Pink & Red. . . $21.00
We Also Have
Chinese And Japanese Dogwood

ALL FERNS & HOUSE PLANTS 10% OFF

RAPID GRO
10% OFF

JOBE'S TREE & SHRUBS
FERTILIZER SPIKES $2.75

B&M GREENHOUSE
Greenhouse Road Off
Milnwood Road, Farmville, Va.
392-6993

Rochette's Florist
MAIN STREET, FARMVILLE, VA.
supports the
heart of Virginia Festival
MAY 4-6, 1979 FARMVILLE, VA.

20% off
ALL **Silk Flowers**

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heart of Virginia Festival
MAY 4-6, 1979 FARMVILLE, VA.

We cordially invite you to visit our store during this special event. Be sure to ask about our limited supply of jewelry on sale during these two festive days. We guarantee you a savings on every item in our store!

Martin The Jeweler
Main St. Farmville, Virginia
Established – 1911 Phone 392-4909

VISA · AGS · master charge

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heart of Virginia
-SPECIAL-
"THIS WEEK-END ONLY"

SILVER-REED Portable
TYPEWRITERS
•FULL OFFICE SIZE CARRIAGE •90 DAY WARRANTY
•ELECTRIC RETURN •ELITE TYPE ONLY
•REG. $299 •NOW YOU CAN SAVE $60.00

$239

KEY
OFFICE SUPPLY
115 N. MAIN ST.
FARMVILLE, VA. - PHONE 392-5425

WE SERVICE WHAT WE SELL

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heart of Virginia Festival
MAY 4-6, 1979 FARMVILLE, VA. **Sale**

REGISTER FOR FREE
$50 IN MERCHANDISE
OR $25 CASH
COME IN AND REGISTER AT NO OBLIGATION. THE DOOR PRIZE CAN BE USED FOR FLOWERS, PLANTS, GIFTS OR PICTURE FRAMING. A DRAWING WILL BE HELD ON SATURDAY, MAY 5 AT 5:00 P.M. TO DETERMINE THE WINNER. WINNER NEED NOT BE PRESENT AT THE DRAWING.

LOOK FOR THE
ORANGE
SALE STICKERS
All Through The Store
REDUCTIONS OF
50%-60%-75% OFF

Carter's Flower Shop
PHONE 392-3154 711 W. THIRD ST. FARMVILLE, VA.

Sale
heart of Virginia Festival
MAY 4-6, 1979 FARMVILLE, VA.

ALL NEW
SPRING
MERCHANDISE
20% OFF

Ladies To $30
JUMPERS
$15.95

Group Of Ladies
SWEATERS
$10.00 Reg. To $29.00

Ladies
New Style
SWIM-WEAR
20% OFF

Colorful
Men's
TIES
$2.00 Ea.

Men's
SLACKS
Latest Styles
And Colors
20% OFF

-Just Arrived Turquoise Jewelry-

McKAY'S
111 MAIN ST. FARMVILLE, VA.
392-8587

A Warm Welcome To
Southside Virginia!!

Fort Hill - Circa 1815

You are invited to tour
Prince Edward County's Historic
Fort Hill Plantation
Home of Mr. and Mrs. William E. Jamerson
during the
"Heart of Virginia Festival"
May 4, 5 & 6

Southside Virginia Realty Company
is very pleased to assist with this tour.
For further information please call 392-8126